

SVKM's NMIMS Deemed to be University
School of Branding and Advertising, Mumbai Campus
Post Graduate Diploma in Digital Media & Marketing Communications – Batch 2023.
Important date

Sr. No.	Details	Dates
1.	Online Registration at www.nmims.edu	Saturday 27th May 2023.
2.	Last date of Online Registration	Friday 30th June 2023.
3.	Document Upload for Written Test & Personal Interview	25 th June to 30 th June 2023
4.	Call letters for offline Written Test & Personal Interview	Saturday, 1 st July 2023
5.	Conduct of Written Test & Personal Interview	Tuesday, 11 th July 2023
6.	Merit list of candidates selected for admission at 5:00pm (I Merit List)	Saturday, 15 th July 2023
7.	Document upload & payment of admission fees (I merit list)	16 th July 2023 to 21 st July 2023
8.	Commencement of program	Tuesday, 1 st Aug 2023
9.	Closure of Admission / Last date of admission	Thursday 17 th Aug 2023

Note: The candidates must check his/her eligibility before applying for the course.

Refund Rule: If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution concerned shall follow the following five-tier system for the refund of fees remitted by the student.

Sr. No.	Percentage of Refund of Aggregate fees*	Point of time when notice of withdrawal of admission is served to HEI
(1)	100%	15 days or more before the formally-notified last date of admission. (on & before 1st August 2023)
(2)	90%	Less than 15 days before the formally-notified last date of admission. (2nd August 2023 to 17th August 2023)
(3)	80%	15 days or less after the formally notified last date of admission (18th August 2023 to 1st September 2023)
(4)	50%	30 days or less, but more than 15 days, after formally notified last of admission (2nd September 2023 – 16th September 2023)
(5)	00%	More than 30 days after formally notified last date of admission. (17th September 2023 onwards)

In case of (1) in the table above, the deduction will be 5% of the fees paid as processing charges from the refundable amount, subject to a maximum of Rs 5,000/-.

Note: 1) The above refund rules are subject to revision as applicable

2) Candidates to refer Important Dates of the respective programme & refer refund rules mentioned in the offer letter.