1.3.2 Number of certificate / value added courses/ Diploma Programme offered by the institutions and online courses of MOOCs, SWAYAM/ E Pathshala/ NPTEL and other recognized platforms (without repeat count) where the students of the institution have enrolled and successfully completed during the last five years)

HEI Input: 62

HEI Response:

HEI has noted the DVV comments, and checked all the courses to ensure that they adhere to the definition of Value-Added Courses as mentioned in the NAAC SOP. HEI accordingly has changed the input to 57. (Detailed explanation for DVV comments and relevant document links provided below)

1. *Value added courses: The NAAC SOP clearly states that programs offered by the institutions and online courses of MOOCS/ SWAYAM/ e_Pathshala / NPTEL and other recognized platforms where the students of the institution have enrolled and successfully completed during the last five years.*

    Below is the justification for which HEI has adhered to and is as per SOP provided by NAAC.
    a. *Coursera is **a recognized MOOC platform as per AICTE notification**.*
        a. *Link to the document (AICTE notification)– Click Here*
    b. *Coursera courses as value added courses:*
        i. *Kindly note that Coursera courses are not totally outsourced. NMIMS has entered into a formal understanding with Coursera to offer a bouquet of courses only for NMIMS students. (MOU - Link to the document – Click Here)*
        ii. *It is clearly stated that it is offered in a hybrid model which clearly indicates that NMIMS faculty is involved in these Coursera courses.*
        iii. *Faculty anchor appointed for every course offered is the resource person as indicated in the program brochure provided.*
        iv. *Syllabus for each course is 30 hours or above. This is more than the hours that a typical online MOOC has and HEI faculty (resource person) takes extra sessions for the students enrolled. To substantiate this, we have provided details about the course "Google Cloud Fundamentals: Core Infrastructure ". Link to the online course - https://www.coursera.org/learn/gcp-fundamentals. The HEI*

SVKM'S
Narsee Monjee Institute of Management Studies
Deemed to be UNIVERSITY
V. L. Mehta Road, Vile Parle (West), Mumbai - 400 056, India.
Tel: (91-22) 42355555
Email: enquiry@nmims.edu | Web: **www.nmims.edu**

CATEGORY-I
UNIVERSITY

conducts the course for 30 hours which includes conducting sessions for the topics mentioned in the syllabus, resolving doubts, handholding the registered students, conducting a final (offline) exam and tracking the students registered for completing the course. Faculty also conducts a Final Exam and enrolled clears the course only if he scores more than 40% in the Final Exam. This is also mentioned in the syllabus attached – *View document*

    v. **HEI has followed and substantiated all points mentioned in the SOP and hence the value-added courses of 21 Coursera courses is included as VAC.**

2. *DVV has pointed out and not considered few courses (mentioned below) looking into the course structure of host department which is incorrect.*

As per NAAC SOP - a value-added course is "Courses of varying durations (at least 30 hours), that are optional, and offered outside the curriculum that adds value to the holistic development of the students.
Hence the department of student should be looked into (for courses beyond curriculum) to decide the number of value-added courses.

*As pointed by DVV, the following courses – "Basics of Intellectual Property Rights", "Introduction to Data Analytics", "Pharmaceutical Marketing", "Basic Statistics", "Introduction to Intellectual Property Rights", "Machine Learning", "Design Thinking", "Deep Learning", "R and Python", "Sales and Marketing", **are offered by a host department to students of other departments. The course is beyond the curricula for students who have registered for this course**. To substantiate the same a table of the 33 value-added courses, host department (department offering the VAC), registered students' department, course structure of the students who have enrolled for the VAC (that indicates that the VAC for which they are registered is not a part of their curricula) is compiled in the link below:*
*Table of VAC (Name, Offering Department, Student's Department, Link to Course Structure of Student's Department) – *Click Here*

![NMIMS SVKM's Deemed to be University Logo]

As per DVV suggestion, HEI has only kept the courses offered as Interdisciplinary courses (for topics apart from normal curricula of the students from the Department enrolled for VAC) as mentioned above and revised its input of VAC to 57.

***Revised Template of Value-Added Courses with supporting documents** – Click Here*

3. No courses offered through SWAYAM platform listed for the criteria.
4. Attendance Report, Certificates and Resource Person Details of the courses as required by the DVV are as below:
    1. Social, Web and Mobile Analytics (Resource Person – Prof. Swati Vaishnav)
        a. Circular, Syllabus, Attendance Report, Certificates - Click Here
    2. Smart Cities (Resource Person – Prof. Darshana Lade)
        a. Circular, Syllabus, Attendance Report, Certificates - Click Here
    3. Elevating Luxury Brands (Resource Person – Prof. Runal Mehta)
        a. Brochure, Syllabus, Attendance Report, Certificates - Click Here