

4 April 2022

**NOTICE**  
**SCHOOL OF BRANDING & ADVERTISING**  
**FINAL EXAMINATION TIME TABLE (ACADEMIC YEAR: 2021-22)**  
**BACHELOR OF BUSINESS ADMINISTRATION IN BRANDING & ADVERTISING**  
**YEAR: II, SEMESTER: IV, BATCH: 2020-2023**  
**CAMPUS: MUMBAI**

DATE	DAY	TIMINGS	SUBJECTS
09 <sup>th</sup> May, 2022	Monday	10:00 am to 12:00 noon	Business Law (8901B006)
10 <sup>th</sup> May, 2022	Tuesday	10:00 am to 12:00 noon	Business Strategies (8901B008)
11 <sup>th</sup> May, 2022	Wednesday	10:00 am to 12:00 noon	Consumer Behaviour (8901C003)
12 <sup>th</sup> May, 2022	Thursday	10:00 am to 12:00 noon	Digital Marketing (8901D001)
13 <sup>th</sup> May, 2022	Friday	10:00 am to 12:00 noon	Market Research (8901M002)
14 <sup>th</sup> May, 2022	Saturday	10:00 am to 12:00 noon	Services Marketing (8901S001)

**INSTRUCTIONS TO CANDIDATES**

1. Candidates must produce their Identity Card at the time of the examination.
2. Candidates are not permitted to enter the examination hall after stipulated time.
3. Candidates will not be permitted to leave the examination hall during the examination time.
4. Candidate will be dealt strictly if he/she is found resorting to any sort of unfair means.

  
ASHISH APTE  
CONTROLLER OF EXAMINATIONS