



Deemed to be UNIVERSITY

30th September 2026

SCHOOL OF BRANDING AND ADVERTISING
FINAL EXAMINATION TIMETABLE (ACADEMIC YEAR: 2026-27)
POST GRADUATE PROGRAM IN DIGITAL MEDIA AND MARKETING COMMUNICATION
YEAR: I, SEMESTER: I

DAY & DATE	TIMING & SUBJECT
	09:00 AM to 11:00 AM
Thursday, 26 November, 2026	BRAND MANAGEMENT (893BR0C003)
Friday, 27 November, 2026	DIGITAL CONSUMER BEHAVIOUR (893BR0C001)
Saturday, 28 November, 2026	DIGITAL MARKETING & COMMUNICATION (893MK0C004)
Monday, 30 November, 2026	MARKETING MANAGEMENT (893MK0C011)
Tuesday, 01 December, 2026	SEARCH ENGINE OPTIMISATION & MARKETING (893MK0C003)
Wednesday, 02 December, 2026	SOCIAL MEDIA MANAGEMENT (893MN0C001)
Thursday, 03 December, 2026	WEB DESIGN & DEVELOPMENT (893TM0C001)

INSTRUCTIONS TO CANDIDATES

1. Candidates are required to be present at the examination centre THIRTY MINUTES before the stipulated time.
2. Candidates must produce their University Identity Card at the time of the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.

Dr. Nishu
Joint COE

CONTROLLER OF EXAMINATIONS