



Deemed to be UNIVERSITY

30th September 2026

SCHOOL OF BRANDING AND ADVERTISING
FINAL EXAMINATION TIMETABLE (ACADEMIC YEAR: 2026-27)
BACHELOR OF BUSINESS ADMINISTRATION (BRANDING AND ADVERTISING)
YEAR: III, SEMESTER: V

DAY & DATE	TIMING & SUBJECT
	12:00 PM to 02:00 PM
Monday, 23 November, 2026	BUSINESS STRATEGIES (892BE0C003)
Tuesday, 24 November, 2026	SELECT APPLICATIONS IN BRANDING AND ADVERTISING (892BR0C005)
Wednesday, 25 November, 2026	CORPORATE COMMUNICATIONS AND PUBLIC RELATIONS (892BR0C013)
Thursday, 26 November, 2026	MEDIA LAW AND ETHICS (892LA0C001)
Friday, 27 November, 2026	SALES AND DISTRIBUTION (892MK0C021)

INSTRUCTIONS TO CANDIDATES

1. Candidates are required to be present at the examination centre THIRTY MINUTES before the stipulated time.
2. Candidates must produce their University Identity Card at the time of the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.

Dr. Arun K. J
Joint COE

CONTROLLER OF EXAMINATIONS