



Deemed to be UNIVERSITY

30th September 2026

SCHOOL OF BRANDING AND ADVERTISING
FINAL EXAMINATION TIMETABLE (ACADEMIC YEAR: 2026-27)
BACHELOR OF BUSINESS ADMINISTRATION (BRANDING AND ADVERTISING)
YEAR: II, SEMESTER: III

DAY & DATE	TIMING & SUBJECT
	09:00 AM to 11:00 AM
Monday, 23 November, 2026	MEDIA PLANNING (892DM0N002)
Tuesday, 24 November, 2026	INTRODUCTION TO DIGITAL MARKETING (892DM0N001)
Wednesday, 25 November, 2026	STRATEGIC BRAND MANAGEMENT (892BR0N003)
Thursday, 26 November, 2026	AI INTEGRATED WEB DEVELOPMENT (892DM0N003)
Friday, 27 November, 2026	QUALITATIVE MARKET RESEARCH TECHNIQUES (892MK0N004)

INSTRUCTIONS TO CANDIDATES

1. Candidates are required to be present at the examination centre THIRTY MINUTES before the stipulated time.
2. Candidates must produce their University Identity Card at the time of the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.

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CONTROLLER OF EXAMINATIONS