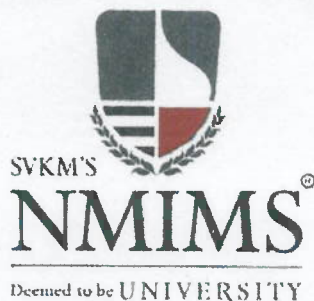




30<sup>th</sup> September 2026

**SCHOOL OF BRANDING AND ADVERTISING**  
**FINAL EXAMINATION TIMETABLE (ACADEMIC YEAR: 2026-27)**  
**BACHELOR OF BUSINESS ADMINISTRATION (BRANDING AND ADVERTISING)**  
**YEAR: I, SEMESTER: I**

| DAY & DATE                   | TIMING & SUBJECT                         |
|------------------------------|------------------------------------------|
|                              | 12:00 PM to 02:00 PM                     |
| Monday, 23 November, 2026    | FUNDAMENTALS OF ACCOUNTING (892AC0N001)  |
| Tuesday, 24 November, 2026   | SOFT SKILLS (892EB0N002)                 |
| Wednesday, 25 November, 2026 | INDIAN KNOWLEDGE SYSTEM (892EB0N003)     |
| Thursday, 26 November, 2026  | PRINCIPLES OF MANAGEMENT (892MN0N002)    |
| Friday, 27 November, 2026    | PRINCIPLES OF MARKETING - I (892MK0N001) |
| Saturday, 28 November, 2026  | ORGANIZATIONAL BEHAVIOUR (892MN0N001)    |
| Monday, 30 November, 2026    | MICRO & MACRO ECONOMICS (892EC0N001)     |

**INSTRUCTIONS TO CANDIDATES**

1. Candidates are required to be present at the examination centre THIRTY MINUTES before the stipulated time.
2. Candidates must produce their University Identity Card at the time of the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.

*for Auth Joint COE*  
Q

**CONTROLLER OF EXAMINATIONS**