

SCHOOL OF BRANDING & ADVERTISING
FINAL EXAMINATION TIME TABLE (ACADEMIC YEAR: 2025-26)
POST GRADUATE PROGRAM IN DIGITAL MEDIA AND MARKETING COMMUNICATION
YEAR: I, SEMESTER: II
Timings: 11:00 am to 01:00 pm

DAY & DATE	SUBJECTS
Friday, 24 April, 2026	Direct Marketing (893MK0C006)
Saturday, 25 April, 2026	Lead Management System (893BR0C005)
Monday, 27 April, 2026	Influencer Marketing (893MK0C005)
Tuesday, 28 April, 2026	Digital Advertising (893BR0C002)
Wednesday, 29 April, 2026	Content Creation & Marketing (893MK0C001)
Thursday, 30 April, 2026	Digital Public Relations (893CT0C001)
Monday, 4 May, 2026	Integrated Marketing Communication (893MK0C002)

INSTRUCTIONS TO CANDIDATES

1. Candidates are required to be present at the examination centre **THIRTY MINUTES** before the stipulated time.
2. Candidates must produce their University Identity Card at the time of the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.


ASHISH APTE
CONTROLLER OF EXAMINATIONS