SCHOOL OF BRANDING & ADVERTISING

RE- EXAMINATION TIME TABLE (ACADEMIC YEAR: 2025-26)

IMPORTANT INSTRUCTIONS TO CANDIDATES

1. All the eligible students are hereby informed to apply for the respective re-examination/s **only through SAP Student portal** by using the available online payment facility.

   SAP portal link: **https://sdcsppscs.svkm.ac.in:44300/irj/portal**
   User ID: Student Registration Number
   Password: Init@123 ("I" is a Capital letter) (Initial password).

2. Re-examination application link on the portal will be active during the below mentioned period:

Start Date	End Date
21 January 2026	23 January 2026 (Closing time 4.00 PM)

3. Only those students, who have applied for the re-examination by paying the prescribed fees within the given time limit, will be allowed to appear at the respective re-examination/s. The acknowledgement receipt generated after applying online should be produced during the examination on all the days.

4. Applications will not be accepted after 4.00 PM on 23 January 2026.

5. Candidates are required to be present at the examination centre THIRTY MINUTES before the stipulated time.

6. Candidates must produce their University Identity Card at the time of the examination.

7. Candidates are not permitted to enter the examination hall after stipulated time.

8. Candidates will not be permitted to leave the examination hall during the examination time.

9. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.
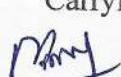
ASHISH APTE
CONTROLLER OF EXAMINATIONS
SVKM'S
Narsee Monjee Institute of Management Studies
Deemed to be UNIVERSITY
V. L. Mehta Road, Vile Parle (West), Mumbai - 400 056, India.
Tel: (91-22) 42355555
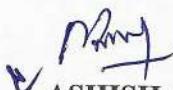Email: enquiry@nmims.edu | Web: www.nmims.edu

CATEGORY-I
UNIVERSITY

16 January 2026

SCHOOL OF BRANDING & ADVERTISING
RE-EXAMINATION TIME TABLE (ACADEMIC YEAR: 2025-26)
POST GRADUATE PROGRAM IN DIGITAL MEDIA AND MARKETING COMMUNICATION
YEAR: I, SEMESTER: I

Timings: 11:00 am to 01:00 pm

DAY & DATE	SUBJECTS
Friday, 30 January, 2026	Brand Management (893BR0C003)
Saturday, 31 January, 2026	Digital Consumer Behaviour (893BR0C001)
Monday, 2 February, 2026	Digital Marketing & Communication (893MK0C004)
Tuesday, 3 February, 2026	Web Design & Development (893TM0C001)
Wednesday, 4 February, 2026	Marketing Management (893MK0C011)
Thursday, 5 February, 2026	Social Media Management (893MN0C001)
Friday, 6 February, 2026	Search Engine Optimisation & Marketing (893MK0C003)

INSTRUCTIONS TO CANDIDATES

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