

20 July 2024

**PRAVIN DALAL SCHOOL OF ENTREPRENEURSHIP & FAMILY BUSINESS MANAGEMENT  
(SBM'S INITIATIVE)**

**FINAL EXAMINATION TIME TABLE (ACADEMIC YEAR: 2024-25)**

**BACHELOR OF BUSINESS ADMINISTRATION (MANAGEMENT & MARKETING)**

**YEAR: II, TRIMESTER: IV**

| DAY & DATE                 | TIMING & SUBJECT                        | TIMING & SUBJECT  |
|----------------------------|---|---|
|                            | 11:30 am to 1:30 pm                     | 3:00 pm to 5:00 pm                                      |
| Monday, 26 August, 2024    | -----                                   | Marketing Finance (802FI0C002)                          |
| Wednesday, 28 August, 2024 | -----                                   | Media Research and Consumer Behavior (802MK0C002)       |
| Thursday, 29 August, 2024  | -----                                   | Predictive Analytics in Marketing (802MK0C003)          |
| Friday, 30 August, 2024    | Audio Visual Communication (802CT0C001) | Understanding Self and Individual Dynamics (802HR0C002) |
| Saturday, 31 August, 2024  | -----                                   | Start-up Foundation (802BE0C001)                        |

**INSTRUCTIONS TO CANDIDATES**

1. Candidates are required to be present at the examination centre **THIRTY MINUTES** before the stipulated time.
2. Candidates must produce their University Identity Card at the time of the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.



**ASHISH APTE**  
**CONTROLLER OF EXAMINATIONS**