NMIMS KNOWLEDGE TRENDSETTERS

"OPEN ACCESS PUBLISHING"

SVKM'S
NMIMS®
Deemed to be UNIVERSITY

This Newsletter is brought to you by NMIMS
Prof. Y. K. Bhushan Information and Knowledge Resource
Centre.

Libraries are known as gateways to Knowledge.
This Newsletter aims to communicate information of various fields
at one place which will help to improve the knowledge of the users.

PREFACE

Dear Reader,

A Step ahead in knowledge sharing, the NMIMS Library has always been dedicated to serving the needs of its users by providing excellent information services and a collection of literature.

We are presenting the 2nd issue of Volume 2. of our Library Newsletter, "**NMIMS Knowledge Trendsetters**," wherein this quarter's theme is "**Open Access Publishing**."

This issue will guide the users in introducing the concept of open-access publishing in detail. Further, it will help its readers to know more about Predatory journals and how to find the right journal according to their research topic needs. In addition to this, FAQs related to open-access publishing, a guide to using one of the databases, and much more exciting news are also covered in this issue.

Happy reading!

Thanking you all for your active support,

Stay Tuned and Stay safe.

IN THIS ISSUE

ABOUT OPEN ACCESS PUBLISHING	PREDATORY JOURNALS	JOURNAL FINDER
FAQS ABOUT OPEN PUBLISHING	GUIDE TO USE A DATABASE	NEWS UPDATES

OPEN ACCESS PUBLISHING

A GUIDE TO FACILITATE YOU WITH PUBLISHING ARTICLES IN OPEN ACCESS

WHAT IS OPEN ACESS PUBLISHING

Something more than just freely available materials…

We all use and read articles openly available to us, but do we know the in-depth system of how it works?

➢ Open Access resources are well-known in the information era. Open-access resources are a treasure of knowledge that aids researchers in many ways; we have free access to scholarly journals via the internet, and more and more scholars are reaping the benefits of these resources, which encouraged the open-access publishing concept.

➢ Open access is a broad international movement that seeks to grant free and open online access to academic information, such as publications and data.

➢ A publication is defined as 'open access' when there are no financial, legal or technical barriers to accessing it - that is to say, when anyone can read, download, copy, distribute, print, search for and search within the information, or use it in education or in any other way within the legal agreements.

➢ The principles of open access are set out in the Berlin Declaration on Open Access to Knowledge in the Sciences and Humanities (2003).
Our mission of disseminating knowledge is only half complete if the information is not made widely and readily available to society." **- Berlin Declaration.**

➢ OA is a newer form of scholarly publishing. Many OA journals comply with well-established peer-review processes and maintain high publishing standards.

Benefits of Open Access Publishing

➢ Publishing your work in open access helps to establish your societal identity in the field of research.
➢ Open access increases the visibility of your research by allowing more people to read and download it, which helps to increase your citations.
➢ It aids in inter-disciplinary research and encourages more people to think outside the box.
➢ Open access publishing enhances scientific knowledge by providing free access; it helps to strengthen research.
➢ Open access articles are downloaded and cited by many people, enhancing an individual's work visibility and impact.
➢ Open access creates a new pathway for discovery in the digital environment.
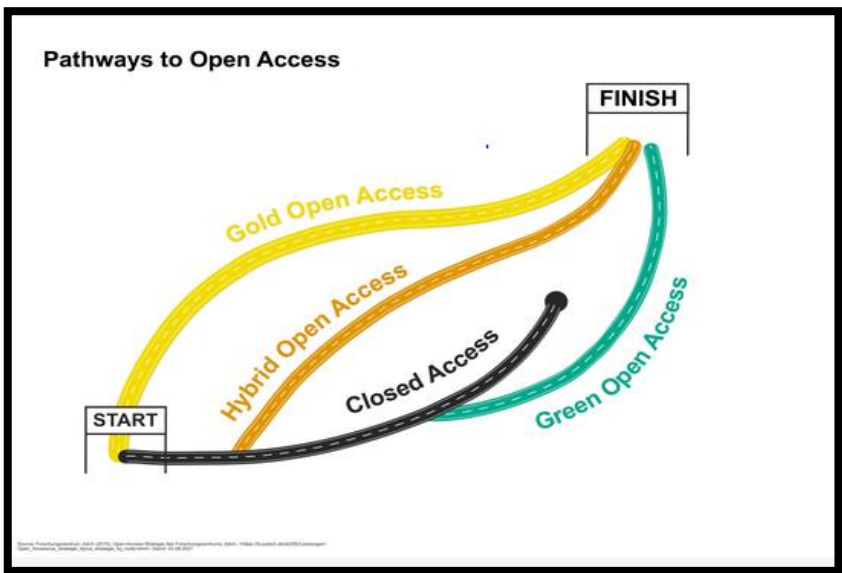
Understanding Open Access

TYPES OF OPEN ACCESS PUBLISHING

There are different ways to choose from while publishing in Open-Access.

TYPES OF OPEN ACCESS PUBLISHING

- GOLD OPEN ACCESS
- GREEN OPEN ACCESS
- DIAMOND OPEN ACCESS
- HYBRID OPEN ACCESS
- BLACK OPEN ACCESS

A Detailed look into Types of Open Access Publishing Options

(Img ref: https://open-access.network/en/information/open-access-primers/green-and-gold)

ADVANTAGES AND DISADVANTAGES OF OPEN ACCESS PUBLISHING OPTIONS

❖ **Gold Open Access Publishing**

✓ Gold open access publishing indicates that the final article will be free and fully available to everyone, however this also follows a proper process for which the author has to pay some amount of fees known as APC – Article Publishing Cost. This cost is used for the publishing works required by the publisher to publish an article. This is one of the most open, least restrictive types of open access. By publishing through this, the author can increase the outreach of their research work.

❖ **Green Open Access Publishing**

✓ This is when the accepted article is first deposited into a subject-based repository or an institution's repository, which then often specifies how the article may be used. This is simpler words means Self-Archiving, it is the practice of archiving an earlier version of your manuscript in repositories and online of the article and then publishing it. This saves the author from the APC.

❖ **Diamond Open Access Publishing**

✓ This refers to journals that provide free access for readers, but also for research authors to publish in. Although the name is slightly deceiving, diamond open access journals are supported by institutions or other infrastructures, hence they may not have a high-impact factor. It is an open-access publisher of peer-reviewed journals. Diamond Scientific Publishing is dedicated to promoting open scholarly research all around the world. Diamond Open Access does not charge authors any fees; rather, funding from outside sources covers the costs of publishing.

❖ **Hybrid Open Accessing**

✓ A hybrid open access publishing model is one in which subscription-based journals allow authors to immediately make individual articles gold open access upon payment of an article publication charge. Although the processing fees may be higher than that of a regular open access journal, it may be worth the effort if your article fits the journal's aims and scope perfectly.

❖ **BLACK OPEN ACCESSING**

✓ This is an illegal open access model, where although the article is not openly licensed, it is still shared by illicit services that offer free access to scientific publications or other content (e.g., Sci-Hub).

(Ref: https://researcher.life/blog/article/types-of-open-access-publications/)

1. **Gold Open Access Publishing**
   Advantages:
   - Increased Publication and usage
   - Retention of copyright
   - Faster Impact
   Disadvantages:
   - It is expensive

2. **Green Open Access Publishing**
   Advantages:
   - It costs less or sometimes even free
   - The author can choose a subscription-based journal for the article while also making the article open access
   Disadvantages:
   - The embargo period is lengthy
   - Re-use rights not as extensive

3. **Diamond Open Access Publishing**
   Advantages:
   - Increased transparency
   - It is Gold open access without fees
   Disadvantages:
   - Receives limited funding
   - Sustaining Publishing operations may be difficult over long period of time.

4. **Hybrid Open Access Publishing**
   Advantages:
   - With Creative Commons licenses, it is simple to comply with open access mandates.
   - High-quality and authoritative publishing standards, as well as rigorous peer-review.
   Disadvantages
   - Different levels of access
   - More Expensive
   - Does not necessarily transition to open-access

How do we identify policies of different Journals?

➢ Open access tools are the ones which aggregates data from various websites and help the user by pointing out the information obtained in one place.

➢ Similarly, there is software which aggregates journal policies and what the final policy of the article would be used.

➢ To know more we have a database which aggregates all the publisher policies and tells us about various copyright, self-archiving policies of academic journals.

SHERPA/RoMEO- (Securing a Hybrid Environment for Research Preservation and Access / Rights Metadata for Open Archiving)

➢ Sherpa Romeo is an online resource that aggregates and analyses publisher open access policies from around the world and provides summaries of publisher copyright and open access archiving policies on a journal-by-journal basis.

➢ It is an online resource that aggregates and presents publisher and journal open access policies from around the world.

➢ Every registered publisher or journal held in Romeo is carefully reviewed and analysed by our specialist team who provide summaries of self-archiving permissions and conditions of rights given to authors on a journal-by-journal basis where possible.

➢ The policy information provided through this service primarily aims to serve the academic research community.

Searching on the Database

➢ Website - https://v2.sherpa.ac.uk/romeo/

➢ Enter a journal title or ISSN, or a publisher name to know the status. (For example –International journal of educational research)

Sherpa services

Helping authors and institutions to make informed and confident decisions in open access publication and compliance.

SOME MORE HELPFUL TOOLS

Sherpa formed originally in 2002, Apart from the Romeo product, Sherpa also serves other products for researcher to find other certain things.

1. SHERPA JULIET
Sherpa Juliet is a searchable database and single focal point of up-to-date information concerning research funders' policies and their requirements on open access, publication and data archiving.

2. SHERPA FACTS
Sherpa Fact checks if compliance with funder open access policies can be achieved with a particular journal. Sherpa Fact is an online resource that combines and interprets data from Sherpa Romeo, Sherpa Juliet and other sources to provide clear guidance to researchers
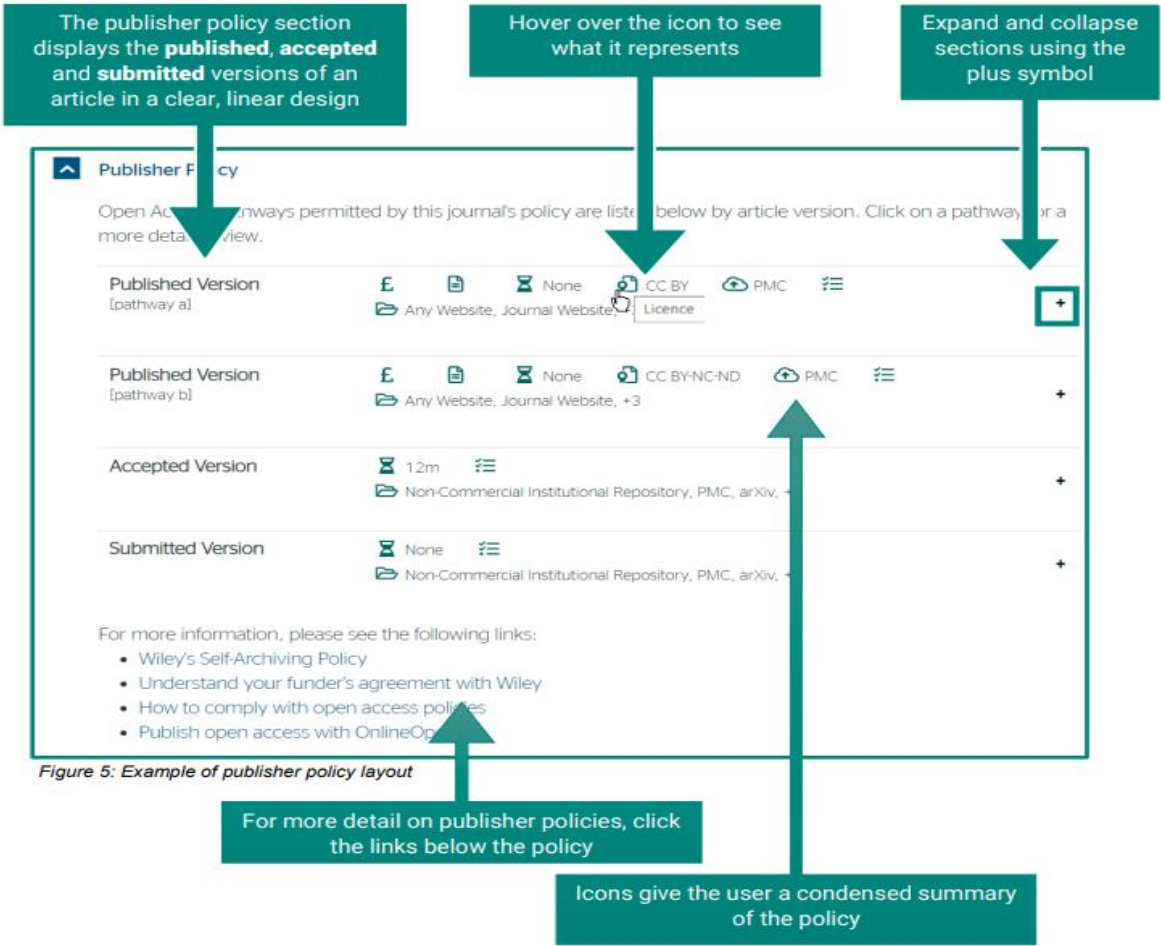
3. OPENDOAR
OpenDOAR is the quality-assured global directory of academic open access repositories. It enables the identification, browsing and search for repositories, based on a range of features, such as location, software or type of material held.

Link for more details – https://beta.jisc.ac.uk/sherpa

Figure 5: Example of publisher policy layout

LISCENSING TERMS EXPLAINED

- Policy records contain information on how articles can be made open access for the published, submitted and accepted versions of an article
- Policies are stored on Sherpa Romeo as a set of pathways, each pathway presenting a way in which a document can become open access
- Authors can refer to these pathways to understand how to make their article open access

Properties within pathways are represented by icons to give users a condensed summary of publisher policies.

The Pathways tells the author the different ways in which the articles can be made open access depending upon publisher requirements, and funders.

The accepted pathways are mentioned in the form of Pathway a, Pathway b, and so on.

The author may follow Pathway depending on whom the article is funded by and other measures.

This database thus aggregates various journals and gives us the copyright and other policies on one click.

(Ref: https://v2.sherpa.ac.uk/romeo/)

BEWARE OF PREDATORY JOURNALS/PUBLICATIONS

- Predatory Publishing refers to opportunistic publishing where the publisher uses author's research work and money to publish in a poor rated journal.
- It is basically the publisher charges the money from the authors, as it recognizes the need of publications for the authors.
- Such publications are not listed and the authors time, efforts and money is wasted on the other hand the publishers earn a lot of money taking advantage of the need of publications for researchers.
- The Predatory Publications do not have an editorial board and do not have peer-review system due to this the work of the author is published after charging a hefty amount from the authors but the work is not recognized as such journals are not listed anywhere and hence no credits are given to the author.
- The phenomenon of "open access predatory publishers" was first noticed by Jeffrey Beall, when he described "publishers that are ready to publish any article for payment.
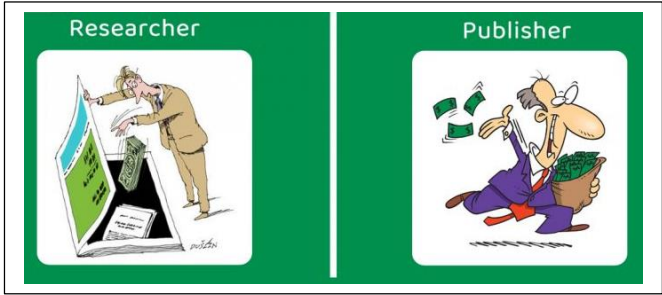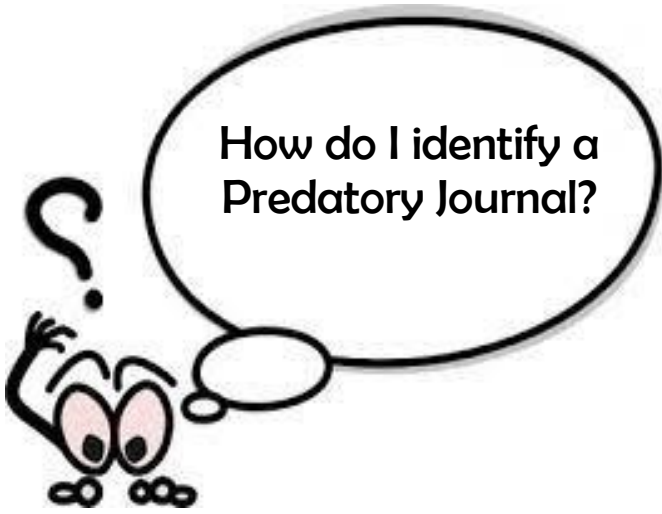
Characteristics of Predatory Journals

- Usually, PJs invite authors via emails and social media platforms to paper submission.
- No editor/ editorial board or peer review, Quick acceptance and publish articles
- No editorial boards or fake members on the board
- Confusing journal websites, which are having dead links, misspellings, and grammatical errors
- Make unauthorized use of licensed images
- Republish papers already published in other journals
- Huge publication charges
- Display fake impact factors
- Display fake claims of its content indexed in indexing services
- Provide no copy edition or proofreading of submissions
- Using ISSN improperly, Confusing 'contact us' details

  To avoid PJ's HRD ministry advised UGC to identify scholarly journals and make a UGC-approved list of journals for scholarly publications. To publish a paper mere ISSN number is not enough, the journal should be indexed in globally accepted indexing databases like Scopus, Web of Science, etc.

JOURNAL FINDER/JOURNAL SUGGETION TOOLS!!

JANE: Journal Article Name Estimator

Have you recently written a paper, but you're not sure to which journal you should submit it? Or maybe you want to find relevant articles to cite in your paper? Or are you an editor, and do you need to find reviewers for a particular paper? Jane can help!

Just enter the title and/or abstract of the paper in the box, and click on 'Find journals', 'Find authors' or 'Find Articles'. Jane will then compare your document to millions of documents in *PubMed* to find the best matching journals, authors or articles.

➢ The resource is web-based and allows users to input keywords, abstract text, or author names and view related articles based on user-supplied terms
➢ The JANE website achieves its goal of journal matching, journal comparison, and relevant author retrieval.

➢ Website **https://jane.biosemantics.org/suggestions.php**

SPRINGER JOURNAL FINDER

➢ The Springer Journal Suggester is an academic research tool that enables users to select the best-suited journal for their research. The automated process can enable journal selection from a database of over 2,600 Springer publications.

➢ Website - https://journalsuggester.springer.com/

ELSEVIER® JOURNAL FINDER

➢ Elsevier® Journal Finder helps you find journals that could be best suited for publishing your scientific article. Please also consult the journal's Aims and Scope for further guidance. Ultimately, the Editor will decide on how well your article matches the journal.
➢
➢ Website - https://journalfinder.elsevier.com/

MANAGEMENT THOUGHT

Hello Researchers and Students!!

We all have expertise in our own areas and thus have an equivalent curiosity for research in the same room. Today, the meaning of research has become more of an obligation/duty to fulfil rather than thinking of a problem and finding more about it, ultimately leading it to a solution. Today the researchers and their value are factorized by the impact factor and the journal publications.

In this chaos, we maintain the quality of research work, but do we think out of the box in the end?

Are we still that eager to find or discover something new or put some ideas. The standard answer would need clarification with yes and no. This is because we are running a rat race to get our publications done and gain that prestige in society.

So the purpose of the library picking open-access publishing as the theme was to create awareness about open-access publishing. One of the best that we can make out is researching different journals first rather than only our topics. Searching the various journals and finding out about the scope leads us to inter-disciplinary research along with accepting the concept of open-access publishing as, at the end of the day, it increases our research visibility and our visibility as a researcher.

The article will be successful if it reaches more and more number users on time.

To the students passing out this year –

Along with taking this new concept and learning more about open publishing, there are many things that you will take from this institute along with your degree.

Of course, we are confident that our students will be successful with flying colours.

We won't say that the path would be easier for all of you, but we wish to say that Since you all are from NMIMS, you will make the way more accessible by converting the challenges into opportunities.

We Gave you an overview of the industries and corporate world, but you can only understand the deepness of the water once you jump into it.

So with sweet memories of NMIMS and with the spirit of beginning the new Journey,

We wish every student, All the very best for the Future!

And remember ...

"The future belongs to those who believe in the beauty of their dreams."
Eleanor Roosevelt.

Best Wishes!!

NMIMS LIBRARY

SOME FAQS RELATED TO OPEN ACCESS PUBLISHING

Here are some of the common questions answered about the Open Access Publishing☺ ☺

1. What is the benefit of publishing in open access?
Ans: there are seamless benefits like the research work get more visibility, similarly availability of other research articles and it allows multi-disciplinary research.

2. Is open Access Journal completely free to publish?
Ans: Open Access Journals give the liberty to read, download and reuse with some licensing terms of the Journal.

3. Is it good to publish in Open Access?
Ans: Open Access allows access to all users like researchers, teachers, publishers to eliminate subscription barriers thus research gaining more visibility.

4. What is the disadvantage of Open Access Publishing?
Ans: The quality concern is a major disadvantage as it is always a concern and questioned. Apart from this, if the researcher is going for gold access publishing, he/she may have to pay APC.

5. What are the examples of Open Access Publishers?
Ans: Some of the common examples are Springer, Elsevier, Wiley, Taylor & Francis group, Nature Publishing, SAGE and Oxford University Press.

6. Is Scopus an Open Access Journal?
Ans: On the Scopus document details page there is an "Open Access" label displayed to indicate that a document is Open Access. On the Scopus document search results pages there is a "Open Access" label in each separate line item if a document is Open Access. (Read more at - https://blog.scopus.com/posts/scopus-filters-for-open-access-type-and-green-oa-full-text-access-option#:~:text=On%20the%20Scopus%20document%20details,a%20document%20is%20Open%20Access)

7. How does open access affect the impact factor?
Ans: Where open access journals do have an Impact Factor, these could be higher or lower than subscription journals in the same field. Things like the citation patterns of the subject area and type of articles published in the journal will have a significant bearing on the Impact Factor calculation.(Read more at - https://authorservices.taylorandfrancis.com/blog/open-research/open-access-and-impact-factors-all-your-questions-answered/#:~:text=Where%20open%20access%20journals%20do,on%20the%20Impact%20Factor%20calculation)

8. What is the difference between Copyright and Open Access Publishing?
Ans: Publishing a work in the public domain has some relaxation from copyright as they work creative commons licenses the open access work is also protected by copyright laws with some leverages.

"Research is to see what everybody else has seen, and to think what nobody else has thought."
- Albert Szent-Gyorgyi

TURNITIN USAGE OF THE QUARTER

The below report states the number of users who have checked their work for plagiarism using Turnitin software.
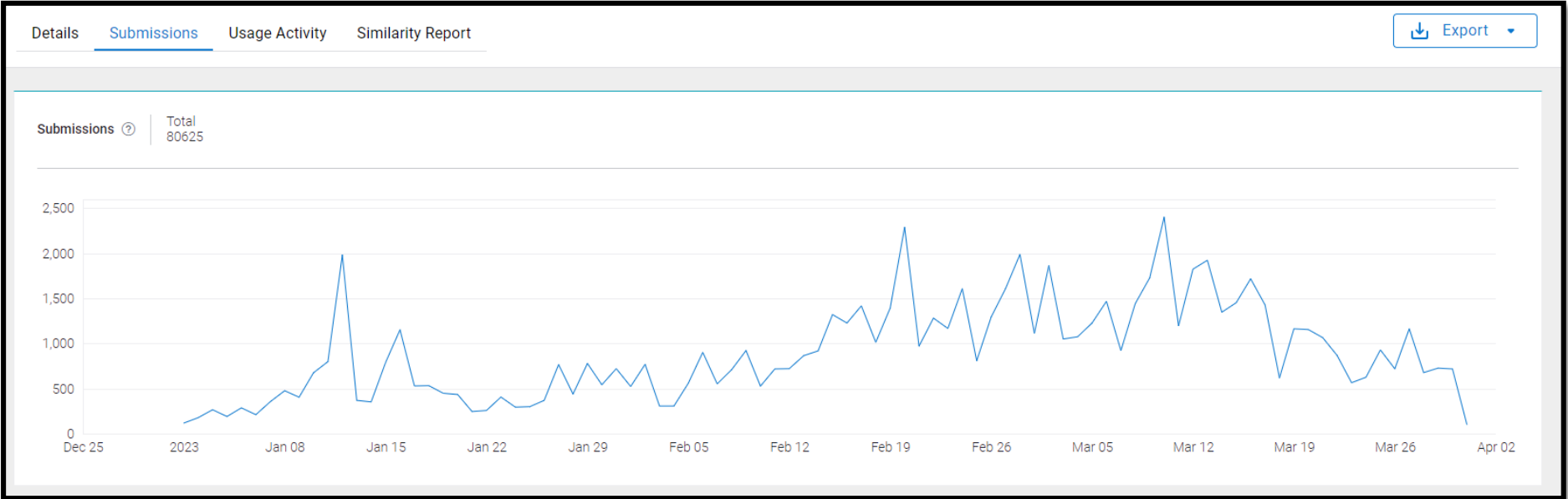
The below report shows an average percentage of plagiarism checks retrieved during the plag check done
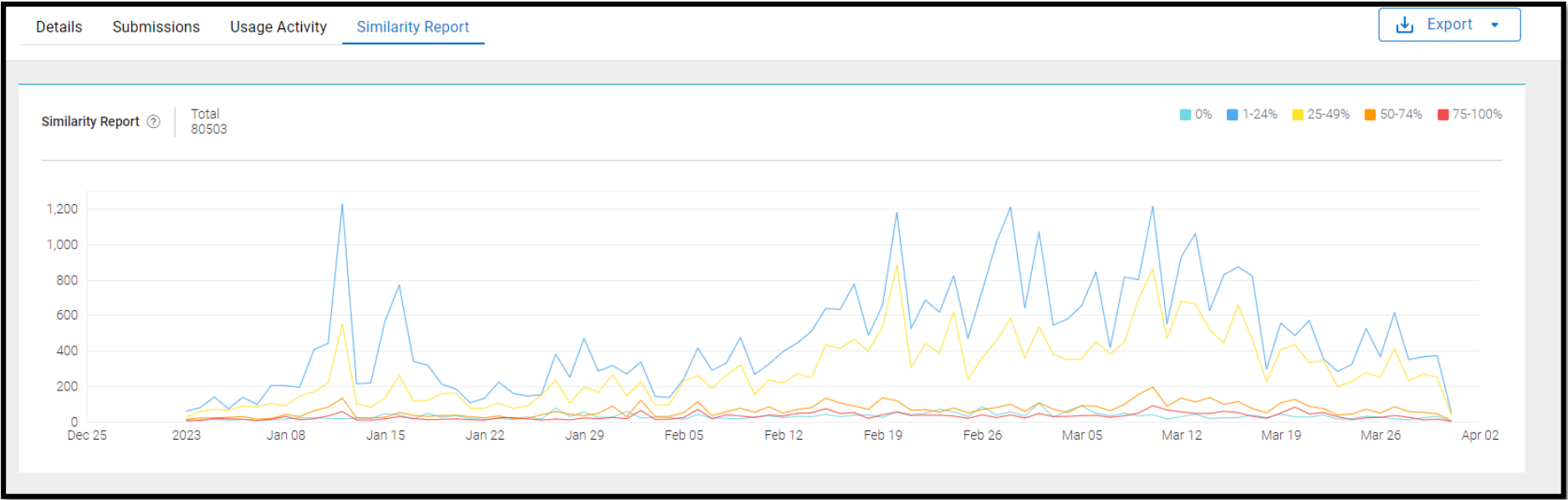
The below report shows the overall usage of Turnitin

ONLINE DATABASE USAGE GUIDE

ISI EMERGING MARKETS
Categorized under
(RESEARCH DATABASE)

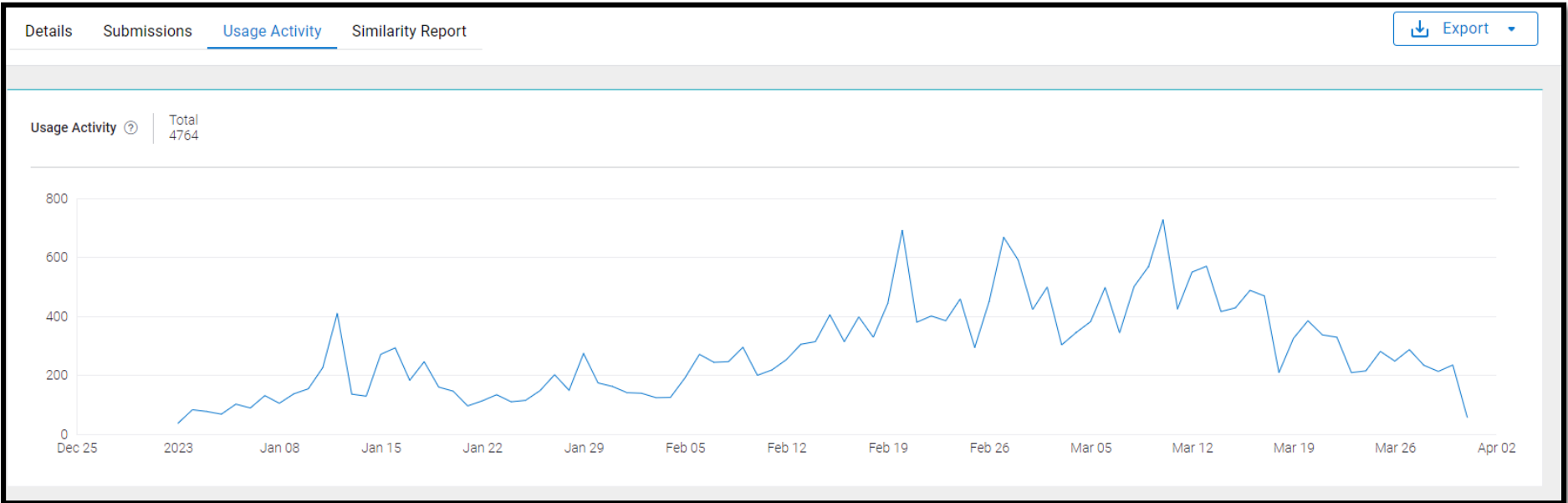➢ ISI Emerging Markets Group incorporates EMIS, curating the very best research and data for the world's emerging markets. Coverage of EMIS: 2.4 million ccompanies'financial data and historical data.

Faculty members and students can access ISI Emerging Markets under Research Database by using the below link: https://svkm.mapmyaccess.com/
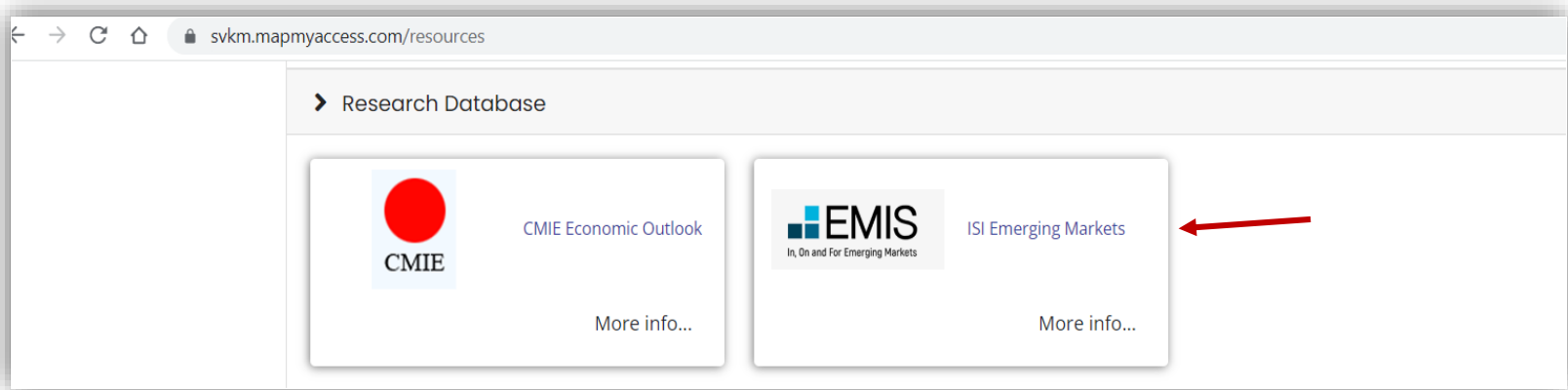
Fig 1 : Shows tab of ISI Emerging Markets under Research Database after successful login from Mapmyaccess

➢ MY EMIS' Dashboard is the default landing page for EMIS. It is designed to help users customise and save favorites, allowing them to keep up with the latest updates on frequently used companies, industries, research, news and publications, providing easy access to favorites:

- Personal for each end user to save preference settings;
- Customisable widget content /selection/location / size;
- Recommended content based on your preference;
- Intuitive wizard and tour to help you get quickly acquainted with Dashboard features.
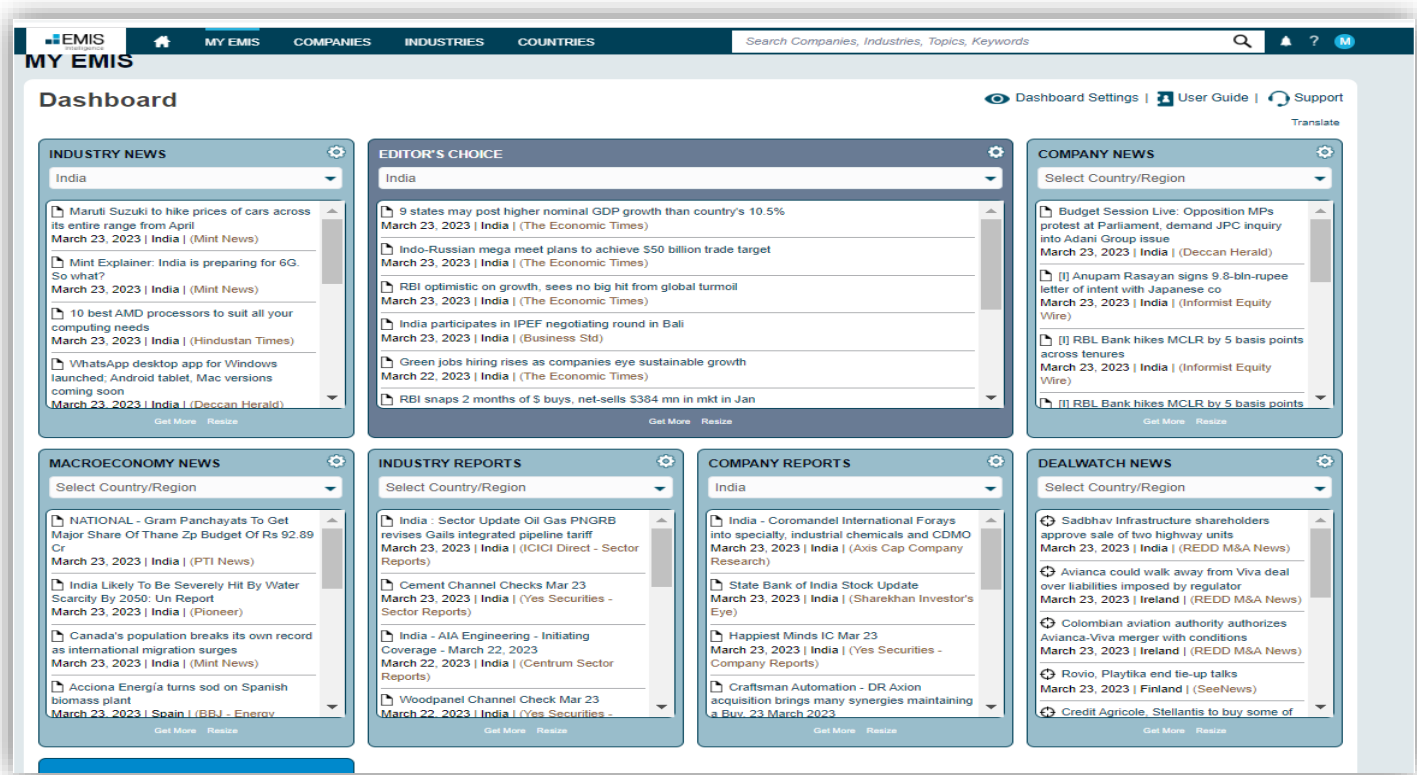
Fig 2: Landing page of ISI Emerging Markets Database

HOW EMIS COVERS COMPANY DATA

Profiles:

In-depth analysis of companies and their performance is facilitated by detailed profiles.
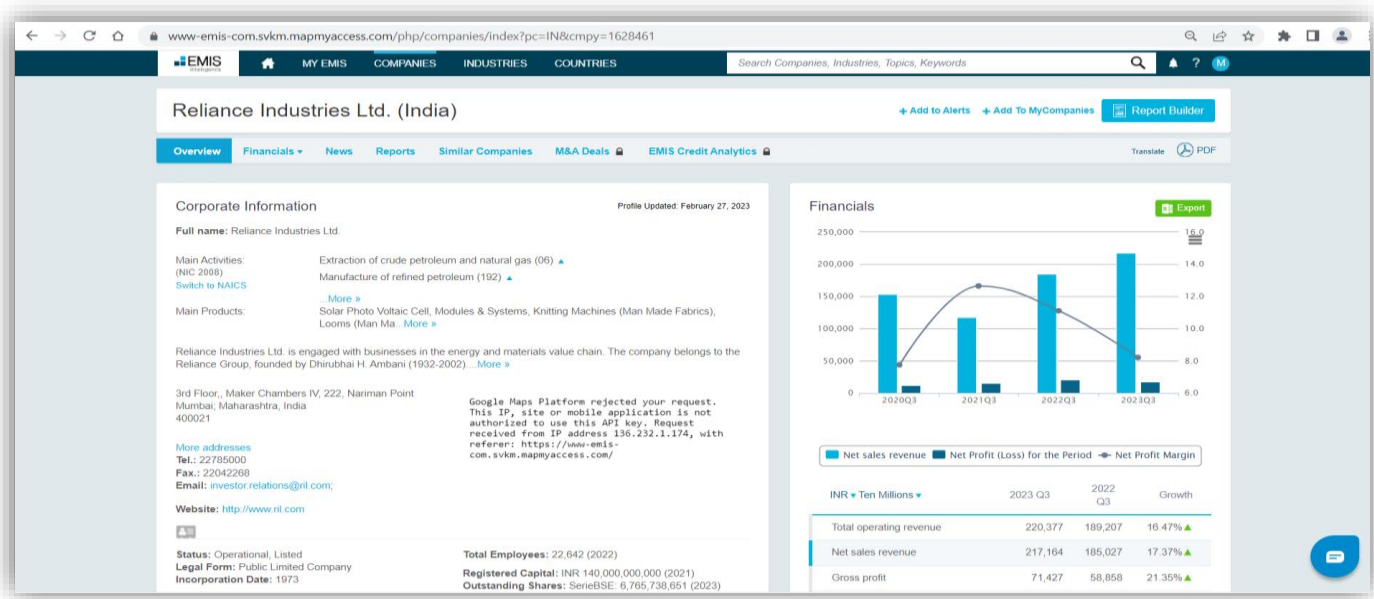
Fig 3: Shows search results for a Company e.g. Reliance Industries Ltd.

Search and screening:

EMIS' company database is augmented by a powerful selection and screening tools to find specific companies or a range of companies that match specific profile criteria. Search and selection is possible through a wide range of criteria:

Company Screener :
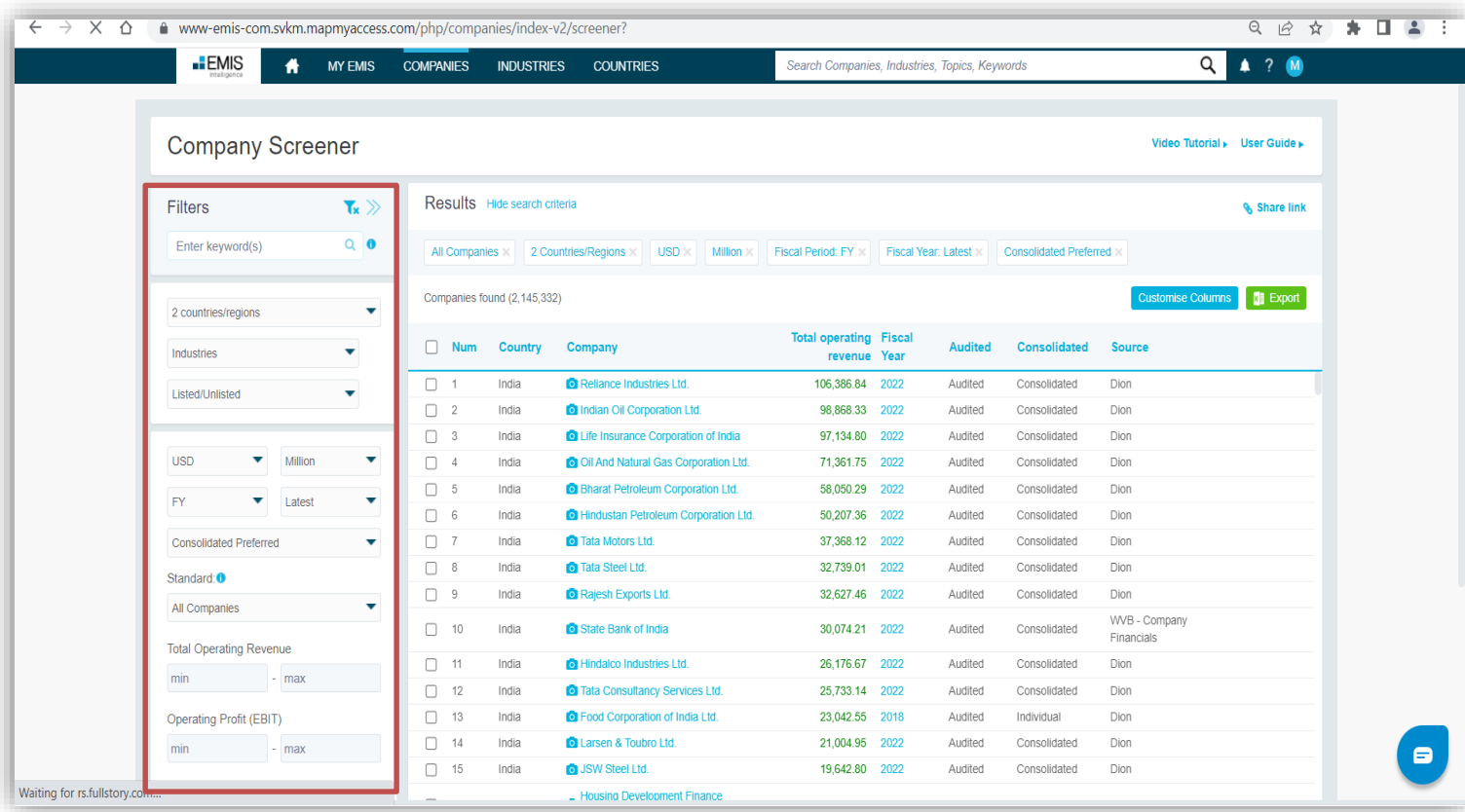
Fig 4: Shows Company Screener Tool.

Macroeconomic Statistics and Forecasts
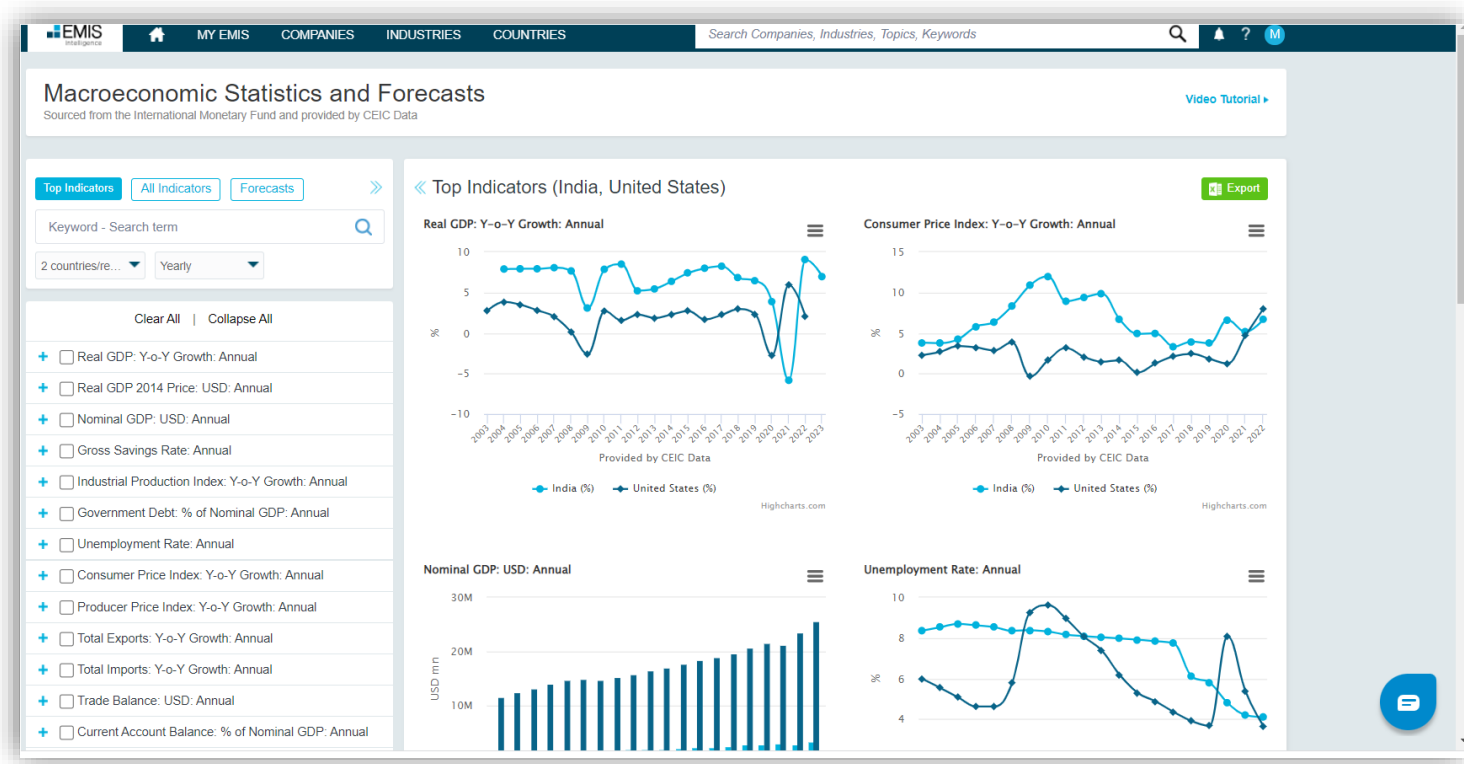
Fig 5: View of Industry Statistics & Forecasts or Macro Stats & Forecasts .

News :

EMIS publishes hundreds of news articles on companies each day. This allows users to monitor developments around companies of interest.
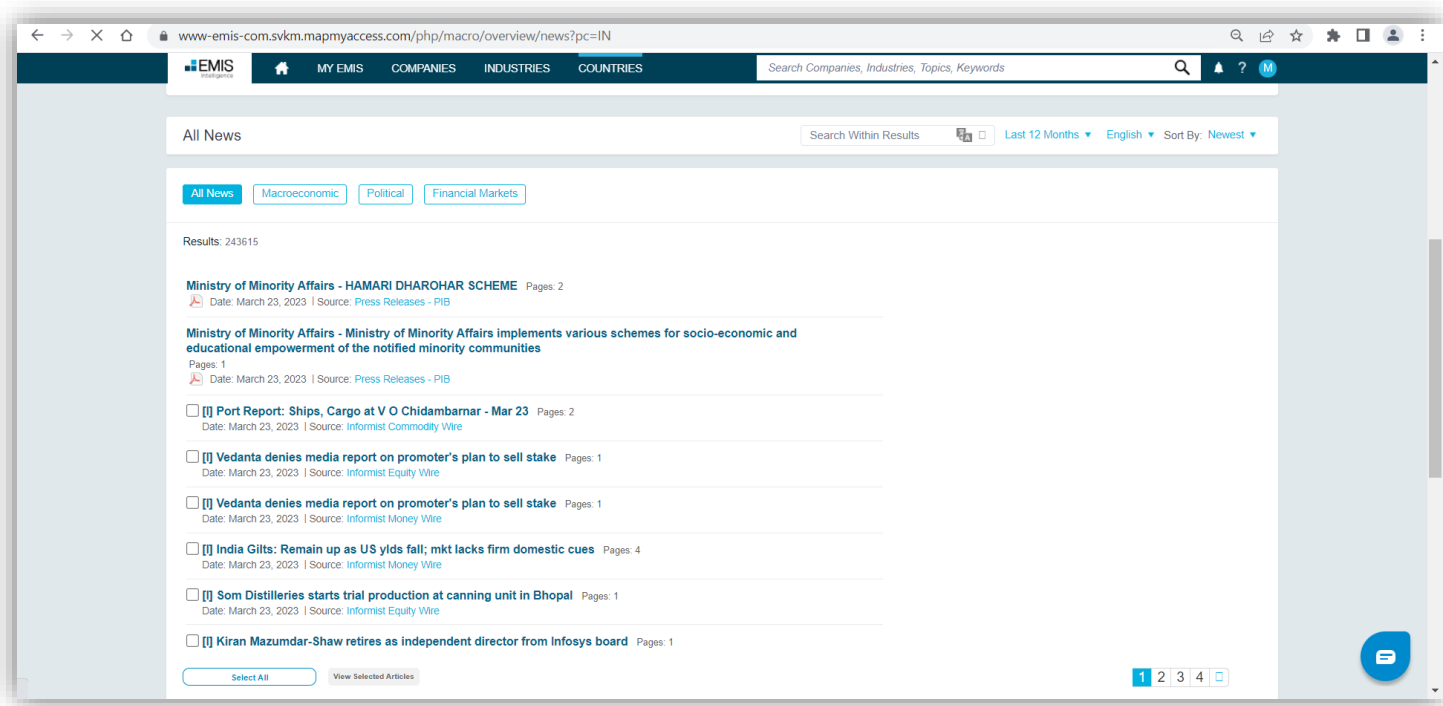
Fig 3: Shows search results for All News.

Please feel free to contact library team for futher details…Happy Learning!!!
Source : https://interactive.emis.com/learn-about-emis-company-data

ORIENTATIONS AND USER AWARENESS PROGRAMS CONDUCTED ACROSS CAMPUSES

The Library continues to progress and support the learning, teaching, and research activities at NMIMS.

As part of the focus on teaching, learning, and research needs of the faculties and students, we conduct regular training and orientation sessions for the students and faculties frequently so that they are aware of the resources that the Library is providing and also help them to make the most use of the available resources.

The below table shows the number of orientation and training sessions for the usage of the library conducted across various campuses to improve the efficient use of e-resources in the last quarter.

MUMBAI CAMPUS	
SCHOOL NAME	OCTOBER - DECEMBER
SBM/SAMSOE/COE/JDSOLA	4
MPSTME	1
BSSA	3
ASMSOC/SDSOS/KPMSOL/SOD/SOMASA/SOBA/CIS	3
SPPSPTM	2

OTHER CAMPUSES	
CAMPUS NAME	OCTOBER - DECEMBER
BANGALURU	16
HYDERABAD	1
NAVI MUMBAI	6
INDORE	2

With a continuing aim, we will see you in the next orientation session.
Till then, Stay Tuned!!

RANKINGS INDICATOR OF THE QUARTER

MAGAZINE NAME	NEW AGE PRIVATE UNIVERSITIES (WEST)	RANK
EDUCATION WORLD JANUARY 2023	NMIMS (DEEMED-TO-BE-UNIVERSITY)	INDIA - #3 MAHARASHTRA - #1 PRIME FOCUS - MULTIDISCIPLINARY - ENGINEERING, SCIENCE & TECHNOLOGY, LAW, DESIGN.

IIRF Ranking

View All Ranking List

Select Ranking:

Placement Performance (PP)	128.14
Teaching Learning Resources & Pedagogy (TLRP)	129.85
Research (RS)	110.42
Industry Income And Integration	123.14
Placement Strategies & Support (PSS)	114.57
Future Orientation (FO)	118.99
External Perception & International Outlook (EPIO)	118.85

9
IIRF Rank

2023

(Source: https://iirfranking.com/college/nmims-school-of-business-management-mumbai/608be1638330720e9ef34319)

NMIMS UPDATES ON THE GO!

❖ **International Conference on Statistics 2023 (ICS 2023)**
The Department of Statistics, Nilkamal School of Mathematics, Applied Statistics and Analytics (NSOMASA) is proud to hold the first International Conference on Statistics 2023 (ICS 2023) at SVKM's NMIMS (Deemed-to-be University), Mumbai, from March 20th to 22nd, 2023. This conference aims to promote the national and international exchange of ideas among statisticians and practitioners in academia, government, and private sectors.
Read more at - https://eventstopten.com/events/international-conference-on-statistics-2023-ics-2023/#gsc.tab=0

❖ **Navi Mumbai: NMIMS presents an exciting edition of college-fest Tvaran**
This year's theme was "Memoirs of a Lost Pirate", with a captivating storyline of a cultist group, Pirates of Tvaran, who are on a journey to capture loot and discover ancestral treasure.
Read more at - Navi Mumbai: NMIMS presents an exciting edition of college-fest Tvaran (freepressjournal.in)

❖ **MPSTME, NMIMS to organise annual sports festival Conquer**
Read more at –
Mumbai: MPSTME, NMIMS to organise annual sports festival Conquer (freepressjournal.in)

❖ **GMCH's Dr Usha Dalal emerges winner in NMIMS 10-km marathon organised to mark International Women's Day**
The event was organized by the management institute to mark International Women's Day and Dr Dalal participated in the marathon as part of her commitment to promoting a healthy lifestyle and encouraging women's participation in physical activities.
Read more at - GMCH's Dr Usha Dalal emerges winner in NMIMS 10-km marathon organised to mark International Women's Day : The Tribune India

❖ **NMIMS' Shirpur campus opens admissions for BSc Hons agriculture programme**
BSc Hons in agriculture course at NMIMS will organise interactive outreach activities, provide internships opportunities and give industry exposure to students.
Read more at –
NMIMS' Shirpur campus opens admissions for BSc Hons agriculture programme (careers360.com)

❖ **NMIMS Chandigarh Campus Hosts (North) India's Biggest Inter-School Quiz Competition – Kushagra**
Read more at –
NMIMS Chandigarh campus hosts (North) India's biggest inter-school Quiz competition – Kushagra – India Education | Latest Education News | Global Educational News | Recent Educational News (indiaeducationdiary.in)

❖ **ISRO Scientist urges use of space technology; other experts inspire students at the 10th edition of TEDxNMIMSBangalore**
TEDxNMIMSBangalore celebrated its tenth anniversary with its annual premiere conference held recently. After the success of the past two virtual events, this year saw the return of an offline event at the NMIMS Bengaluru campus. The event brought together people from the University, the local community, and beyond in an engaging day of talks and performances.
Read more at - ISRO Scientist urges use of space technology, other experts inspire students at the 10th edition of TEDxNMIMSBangalore | Business News This Week

❖ **Industry Leaders Come Together at NMIMS Hyderabad**
NMIMS Hyderabad hosted and facilitated an inspiring and enriching HRD Conclave about evolution of roles of People leaders in the industry on 4th March'23. The students and faculty of the university were simply inspired to listen to the speakers' insightful thoughts and opinions.
Read more at – Industry Leaders Come Together at NMIMS Hyderabad (smestreet.in)

❖ **What's On Chandigarh: Theatre festival on social issues, half marathon marking Women's Day**
Roopak Kala Welfare Society will stage the six-day theatre festival with plays by six different theatre groups. NMIMS, Chandigarh, is organising the half marathon
Read more at –
What's On Chandigarh: Theatre festival on social issues, half marathon marking Women's Day | Cities News,The Indian Express

❖ **Get Ready to Lead the HealthCare Revolution MBA HealthCare Management Admissions Open Now**
This 2-year program aims to train future HealthCare executives for management and leadership positions in HealthCare systems and organizations.
Read more at –
Get Ready to Lead the HealthCare Revolution MBA HealthCare Management Admissions Open Now - The Week

❖ **NMIMS and Virginia Tech strengthen partnership for collaborative applied research and curriculum development**

NMIMS Deemed-to-be University hosted a senior leadership delegation from Virginia Polytechnic Institute and State University (Virginia Tech) at its Mumbai campus on 13th and 14 February 2023. The event was aimed at bringing together academic experts to discuss and promote collaborative applied research, curriculum development, internships, and placements for students.

Read more at –
[NMIMS and Virginia Tech strengthen partnership for collaborative applied research and curriculum development (freepressjournal.in)](#)

❖ **Transforming Society through Management Excellence NMIMS School of Business Management started their admission for Social Entrepreneurship programs**

NMIMS School of Business Management (SBM) announces admissions for MBA (Part-Time) in Social Entrepreneurship (2-Years) and Diploma in Social Entrepreneurship (1- Year). These programs are specifically designed for professionals who aim to excel in social entrepreneurship's dynamic and challenging landscape.

Read more at –
[Transforming Society through Management Excellence NMIMS School of Business Management started their admission for Social Entrepreneurship programs - The Week](#)

❖ **NMIMS in collaboration with Virginia Polytechnic Institute announces dual degree programme**

Upon completion of the dual degree programme, students will receive an MSc Economics degree from NMIMS, and an MA in Economics degree, from Virginia Tech. The objective of the programme is to provide students with a comprehensive understanding of various fields of economics and the ability to build and test economic models using sophisticated tools and advanced data techniques, it said.

Read more at –
[NMIMS in collaboration with Virginia Polytechnic Institute announces dual degree programme | The Financial Express](#)

❖ **NMMUN 2023: A Long Legacy of Empowering Students to Lead Towards Change**

NMMUN is an annual event that provides students from various fields with the opportunity to participate in a simulation of the United Nations conference. This conference is a flagship event of the SVKM's NMIMS Shirpur campus and has become one of the most prestigious Model UN conferences in the country.

Read more at –
[NMMUN 2023: A Long Legacy of Empowering Students to Lead Towards Change | Business News This Week](#)

❖ **NMIMS Vice Chancellor inaugurates Blood Donation Thalassemia Screening Camp**

The Rotary Club of Bombay West, in association with C. B. Patel Research Centre and Rotary D G Goenka Blood Bank, organized a blood donation and thalassemia screening camp on 21st February 2023 at the Anil Surendra Modi School of Commerce. The camp was inaugurated by the Vice Chancellor of NMIMS, Dr. Ramesh Bhat, in the presence of the President of the Rotary Club of Bombay West, Dharmendra Sharma, the Dean of the School, Prof. Sangeeta Kher, and the Head of C B Patel Research Centre Dr. Munira Momin and Prof. Niyati. Dr. Bhat encouraged the students to come forward for such a noble cause and also get screened for thalassemia.

Read more at –
[NMIMS Vice Chancellor inaugurates Blood Donation Thalassemia Screening Camp (freepressjournal.in)](#)

❖ **Admissions open for India's leading MBA program in Real Estate Management at NMIMS SBM**

The program is developed in collaboration with industry leaders from various subdomains of real estate, ensuring that students receive the most up-to-date and relevant education.

Read more at –
[Admissions open for India's leading MBA program in Real Estate Management at NMIMS SBM (prnewswire.com)](#)

❖ **NMIMS Deemed-to-be University and Karlsruhe University of Applied Sciences Germany Join Hands for Thane Belapur Industrial Estate Modernization Project**

Read more at –
[NMIMS Deemed-to-be University and Karlsruhe University of Applied Sciences Germany Join Hands for Thane Belapur Industrial Estate Modernization Project - The Week](#)

❖ **Sarla Anil Modi School of Economics Hosts Successful 13th Edition of Ka-Ching x EJCon 2023**
Prof. Amita Vaidya, Director, Sarla Anil Modi School of Economics, NMIMS rightly articulates, "From its humble beginnings with 35 students in the inaugural B. Sc Economics cohort, Ka-Ching has evolved into a highly esteemed and well-attended economic festival that embodies the essence of innovation, enthusiasm, and purpose.
Read more at –
[Sarla Anil Modi School of Economics Hosts Successful 13th Edition of Ka-Ching x EJCon 2023 | SPANDAN e-Magazine (nmims.edu)](#)

❖ **Symposium 2023 Highlights the Roles of Young Entrepreneurs in Achieving G20 Goals at SVKM's NMIMS Pravin Dalal School of Entrepreneurship Family Business Management**
Dr. Ramesh Bhat, Vice-Chancellor, NMIMS, said, "The symposium provided a productive discussion and an opportunity to address the challenges and issues faced in the entrepreneurship sector. I am particularly pleased with the focus on family businesses, which is a topic close to my heart, and the difficulties they face in raising finances. The rapidly changing landscape of technology and global events presents unique challenges for the business sector. As young entrepreneurs and business leaders navigate this landscape, it is crucial for them to focus on social inclusivity and economic upliftment."
Read more at –
[Symposium 2023 Highlights the Roles of Young Entrepreneurs in Achieving G20 Goals at SVKM's NMIMS Pravin Dalal School of Entrepreneurship Family Business Management - The Week](#)

❖ **Requiem 3.0 – NMIMS Navi Mumbai Brings the Best of Music to the Stage**
Read more at –
[Requiem 3.0 - NMIMS Navi Mumbai Brings the Best of Music to the Stage | Business News This Week](#)

❖ **NMIMS Navi Mumbai campus paves the way for the holistic development of its students through festivals like Margdarshak**
NMIMS Navi Mumbai recently concluded its highly anticipated two-day event, Margdarshak 4.0. The event was powered by Unstop and Imagicaa was the entertainment partner.
Read more at –
[NMIMS Navi Mumbai campus paves the way for the holistic development of its students through festivals like Margdarshak (prnewswire.com)](#)

❖ **A Milestone Moment SVKM's NMIMS SBM Celebrates Graduation of MBA Program Students**
"A moment of pride and victory, as we gather here today to celebrate the graduation of our students after two years of online convocations. Let us embrace the motto of "learn, unlearn, and relearn" as we navigate the ever-changing world. You also need to develop an attitude of how you will behave in a VUCA kind of situation. The habit of continuously seeking new knowledge and opportunities for growth is crucial for personal and professional success," said Dr. Ramesh Bhat, Vice Chancellor, SVKM's NMIMS, as he presided over the memorable event.
Read more at –
[A Milestone Moment SVKM's NMIMS SBM Celebrates Graduation Of MBA Program Students - The Week](#)

❖ **Patent granted for OCUSERT – a breakthrough Glaucoma treatment developed by the team at NMIMS SPPSPTM**
NMIMS Shobhaben Pratapbhai Patel School of Pharmacy & Technology Management (SPPSPTM) is proud to announce that a patent for OCUSERT, a novel ocular formulation for the treatment of glaucoma, has been awarded (Patent No. 416859,Application no. 201721032534) to Dr. Bala Prabhakar, Dean Shobhaben Pratapbhai Patel School of Pharmacy & Technology Management (SPPSPTM), along with other inventors.
Read more at –
[Patent granted for OCUSERT – a breakthrough Glaucoma treatment developed by the team at NMIMS SPPSPTM - The Week](#)

❖ **Here's expert advice on the simplest ways to save**
A seminar organized by THE WEEK, in partnership with Aditya Birla Sun Life Mutual Fund, tried to answer many such questions. Titled 'Master the Mind and Manage your Money', it was held at the Narsee Monjee Institute of Management Studies in Mumbai, and saw good participation.
Read more at –
[Here's expert advice on simplest ways to save - The Week](#)

EYE ON COMPETITORS!

❖ **ASCI set to revise ad guidelines for educational entities**
Read more at –
ASCI set to revise ad guidelines for educational entities - The Hindu BusinessLine

❖ **BITS Pilani Launches a New Age BITS Law School In Mumbai**
BITS Pilani, one of the first universities to be awarded the status of 'Institution of Eminence' by the Government of India today announced a foray into legal education with BITS Law School in Greater Mumbai.
Read more at –
BITS Pilani launches a New Age BITS Law School in Mumbai – India Education | Latest Education News | Global Educational News | Recent Educational News (indiaeducationdiary.in)

❖ **IIM Ahmedabad hosts international research conference on fintech**
The main aim of the conference was to bring top researchers, practitioners, regulators in the industry to deliberate on key issues and that the fintech industry has faced in the last few years.
Read more at –
IIM Ahmedabad hosts international research conference on fintech (shiksha.com)

❖ **FOSTIIMA Business School plays on dual specialisation courses as it follows NEP**
Read more at –
FOSTIIMA Business School plays on dual specialisation courses as it follows NEP | The Financial Express

❖ **IIM Ahmedabad concludes final placements for PGP-FABM in hybrid mode**
Read more at –
IIM Ahmedabad concludes final placements for PGP-FABM in hybrid mode (shiksha.com)

❖ **IIM Calcutta Launches Upskilling Programme for CFOs**
 The CFO Programme is a high-impact programme that will enable business leaders, aspiring and new CFO's to navigate financial strategies and increase business value.
Read more at –
 https://www.theweek.in/wire-updates/business/2023/02/17/dcm36-emeritus.html

❖ **IIT Bombay reaches out to alumni for new hostels**
Read more at –
Mumbai: IIT Bombay reaches out to alumni for new hostels (mid-day.com)

❖ **The Council Of EU Chambers Of Commerce In India Hosts The EU India Education Summit 2022 To Discuss "Collaborations And Strategic Partnerships"**
The Council of EU Chambers of Commerce in India hosted the EU India Education Summit 2022 to discuss "Collaborations and Strategic Partnerships" and understand the growing opportunities for Indian students in Europe.
Read more at –
The Council of EU Chambers of Commerce in India hosts the EU India Education Summit 2022 to discuss "Collaborations and Strategic Partnerships" – India Education | Latest Education News | Global Educational News | Recent Educational News (indiaeducationdiary.in)

❖ **Despite slowdown international job offers rain in B schools**
Read more at –
Despite slowdown international job offers rain in B schools (educationtimes.com)

❖ **TCS makes highest number of offers in IIM placements**
IIM Ahmedabad has successfully completed its Final Placement Process 2023. Firms from multiple domains participated across the three clusters in the Final Placements.
Read more at –
TCS makes highest number of offers in IIM placements | Cities News,The Indian Express

❖ **IIRF Releases MBA Ranking 2023; IIM Ahmedabad & IIM Bengaluru Bag Top Position**
Read more at –
https://collegedunia.com/news/iirf-releases-mba-ranking-2023-iim-ahmedabad-and-iim-bengaluru-bag-top-position-alertid-90914

❖ **IIM funding slashed by 50% in Union Budget 2023-24**
The Centre cut the Indian Institutes of Management's (IIMs) grant in half this year, resulting in a major budget slash for the renowned business schools in the nation
Read more at –
IIM funding slashed by 50% in Union Budget 2023-24 - India Today

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Library Resources through LMS Portal

Library OPAC

E-LIBRARY Through Mapmyaaccess

User Manual for usage of e-resources in e-library

Harvard Business Review Journal

Library Orientation on usage of e-resources

Team Library – NMIMS

For More Information, Contact-

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