

NMIMS SOD x TISDC

From Classroom Project to Global Recognition

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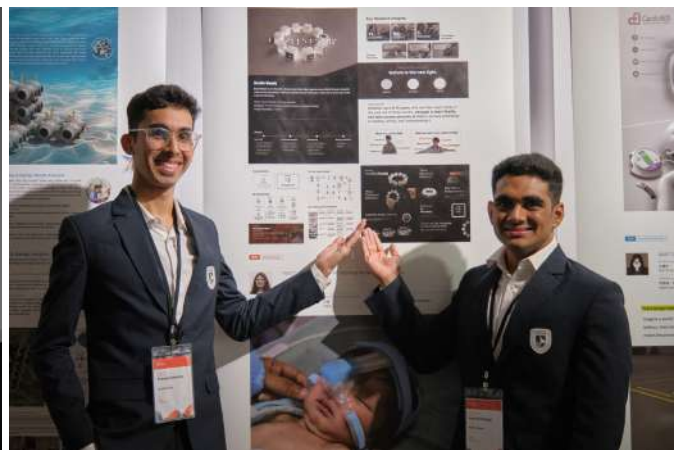
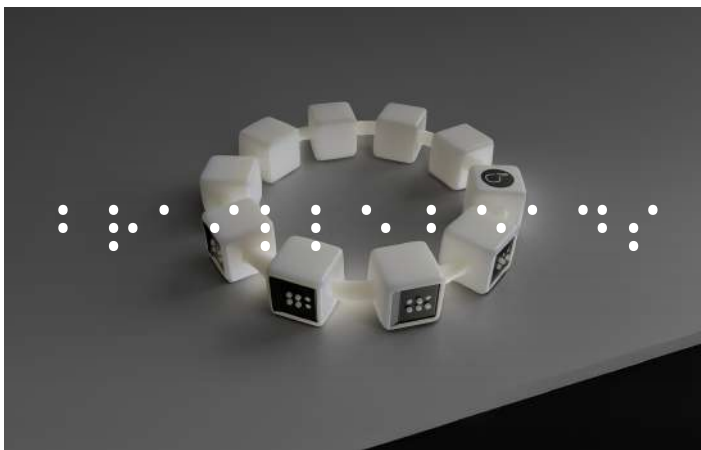
TAIPEI CITY, TAIWAN
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1. Introduction

The Taiwan International Student Design Competition (TISDC), organized by the Ministry of Higher Education, ROC (Taiwan), is a globally recognized platform for showcasing student-led design innovation.

NMIMS School of Design participated in TISDC 2025, held from 9th to 14th December 2025 in Taipei, Taiwan, where our project Braille Beads received the Silver Prize in the Product Design category, selected from 16,329 submissions across 73 countries and regions by a total of 138 professional judges from across the globe.

The project was developed under the mentorship of Prof. Manisha Phadke as part of the second-year Interaction Design module with additional insights from Prof. Aakash Patel and our alumni Ameya Sawant. Braille teacher Mr. Shrikant Rane and his son Shrideep Rane associated to Adharica Foundation DivH also helped immensely during the user testing.



Silver Prize
PRODUCT DESIGN CATEGORY

Selected from 16,329 submissions from 1,029 schools across 73 countries and regions evaluated by a total of 138 professional judges from across the globe.

Project: Braille Beads

Aayush Bhogle
Batch of 2025 B.Des (HT)
Pranay Saksena

2. Role of NMIMS SOD

NMIMS School of Design played a pivotal role in enabling student participation at TISDC 2025. The school actively encouraged submissions to national as well as international platforms.

Faculty mentorship, administrative coordination, and logistical assistance—especially during travel planning—ensured a seamless and confident representation of the institution on a global stage.

NMIMS SOD's official Instagram post announcing our achievement played an important role in amplifying the recognition of the project.

3. Role of the Dean and Representatives

The delegation was accompanied by Dr. Arundhati Guha Thakurta, Dean In-charge, NMIMS School of Design. Her presence enabled high-level academic engagement with TISDC organizers, jury members, and international institutions.

The Dean interacted closely with students, exhibition jurors, and school authorities, offering guidance and reinforcing the importance of interdisciplinary design education.



4. Interaction Between Organisers and Dean

Structured interactions between NMIMS School of Design and the TISDC organizing committee focused on the vision, scale, and global impact of the competition.

Discussions explored evaluation frameworks, international participation, and the role of design education in addressing societal challenges. These interactions helped establish institutional rapport and opened avenues for future academic dialogue and collaboration.



5. Guest of Honour

The event featured eminent Guests of Honour including academic leaders, policy makers, and global design professionals such as presidents, deans, and representatives from international design bodies.

Their presence elevated the academic and professional significance of the event, offering students exposure to global leadership and contemporary design discourse.



6. Student Participation and Encouragement

Students actively participated in exhibitions, presentations, and discussions with international peers, faculty, and jury members. They presented the research, intent, and social impact of Braille Beads to a diverse global audience. Peer-to-peer exchanges and informal conversations encouraged cross-cultural learning, confidence building, and broader design perspectives.



7. Potential Collaboration

Discussions with TISDC and its international partner institutions highlighted potential future collaborations. These include joint workshops, short-term programs, international exchanges, and global internship exposure.

Such initiatives can significantly enhance student learning, international visibility, and cross-institutional innovation for NMIMS.



8. Overall Impact

Participation in TISDC 2025 offered immense educational and motivational value. Students gained confidence in presenting on an international platform, exposure to global critique standards, and clarity on international career pathways.

The experience contributed to holistic development by combining academic rigor, cultural exchange, and professional maturity.



9. Conclusion

The TISDC 2025 participation marked a successful international milestone for NMIMS School of Design.

It reinforced the institution's commitment to global exposure, excellence in design education, and student growth.

Sincere appreciation is extended to the TISDC organizers, the Ministry of Education, ROC (Taiwan), distinguished guests, jury members, faculty mentors, and the NMIMS School of Design administration for their continued support.

