

1 April 2024

SCHOOL OF BRANDING & ADVERTISING
FINAL EXAMINATION TIME TABLE (ACADEMIC YEAR: 2023-24)
POST GRADUATE DIPLOMA IN DIGITAL MEDIA & MARKETING COMMUNICATIONS
YEAR: I, SEMESTER: II
Timings: 10:30 am to 12:30 pm

DAY & DATE	SUBJECTS
Tuesday, 14 May, 2024	Brand Management (893BR0C003) ✓
Wednesday, 15 May, 2024	Digital Advertising (893BR0C002) ✓
Thursday, 16 May, 2024	Digital Marketing & Communication (893MK0C004) ✓
Friday, 17 May, 2024	Influencer Marketing (893MK0C005) ✓
Saturday, 18 May, 2024	Web Design & Development (893TM0C001) ✓
Tuesday, 21 May, 2024	Digital Laws & Ethics (893LA0C001) ✓
Wednesday, 22 May, 2024	Direct Marketing (893MK0C006) ✓

INSTRUCTIONS TO CANDIDATES

1. Candidates are required to be present at the examination centre **THIRTY MINUTES** before the stipulated time.
2. Candidates must produce their University Identity Card at the time of the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.


ASHISH APTE
CONTROLLER OF EXAMINATIONS