

# BI-MONTHLY REPORT

JAN - FEB 2024



**SOBUS**



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At NMIMS Sobus CoE, we believe in making a difference through capacity building, skill development and nurturing innovation and entrepreneurship.

Nirmaan Yatra stands as a catalyst for achieving these goals! The CoE organized the first-of-its-kind yatra where we took 40 young innovators from the campus to explore the startup ecosystem of Indore.



**We journey into the world of startups,  
connect with founders, and foster innovation!**

In this yatra, our primary objective was to create an environment for learning, networking, and growth.

Nirmaan Yatra provided students with the opportunity to interact with founders from diverse fields, gain knowledge, and establish valuable connections.

SGSITS Incubation Center exposed the students to innovations in printing, while our expert panel session at NMIMS Indore delved into the founders' journeys, their highs and lows, and the importance of perseverance.

The beautiful and tranquil atmosphere at Asmakam Life University encouraged students towards out-of-the-box thinking and continuous learning. It was truly amazing to witness the positive impact that founders, entrepreneurs, and experts had on the students!



As one student remarked, 'The visit was a goldmine of inspiration.' Another mentioned how they have benefited from the invaluable guidance and support, and are now ready to embark on their startup journey.

The feedback and responses from students have been truly inspiring. The insights gained from Nirmaan Yatra underscore its profound effect on students. They acquired valuable insights into self-discovery, the right attitude, and confidence.

Nirmaan Yatra provided answers to their burning questions — the importance of clarity of thought, the essence of team building, and finding the right employees. Every aspect resonated deeply.



# INTERACTIONS AND INSIGHTS

# Innovators Meeting with Mr. Srikanth Aithala

NMIMS SOBUS CoE organized a stellar mentoring session led by [Srikanth Aithala](#), is a seasoned mechanical engineer and technopreneur with a remarkable 20-year career! A graduate of IIT Bombay and the University of Texas Austin, Mr. Shrikanth has contributed to major projects for Ford, GM, and Cummins.

Over two power-packed days, he engaged with NMIMS SOBUS CoE innovators, providing valuable guidance on the technical nuances of their product prototypes.

Additionally, Mr. Shrikant ventured to the Atal Tinkering Lab in Shirpur, sharing insights on the latest industry trends and helping school innovators overcome technical challenges in their projects. It was an inspiring blend of expertise, innovation, and mentorship.



# Interaction with Mr. Arjun Deshpande

CoE arranged a guest speaker session by Mr. Arjun Deshpande, Founder & CEO of Generic Adhaar company which is supported by Mr. Ratan Tata. At the age of 18 he started the initiative with an aim to make healthcare affordable to everyone.

In the session, Mr. Arjun Deshpande talked about his journey and his passion to make positive changes in the society. The session was full of Inspiration, wonderment, doubts, some clarity and a whole lot of food for thought.



“The session was an eye-opener as I never thought that medicines can be made available at such cheaper rates and also the untapped potential of affordable medicines in India.”

- Atharva Patil, Student of Pharmacy



# Expert session with Col. Ravi Gupta

Col. Ravi Gupta, a retired Indian army personnel and CEO of RuralShores - which creates livelihood opportunities for rural youth, recently conducted an expert session at M R Patel Military School, Shirpur.

During the session, he shared insights from his military career, emphasizing leadership philosophy, lessons learned, and the impact on his values.

He highlighted qualities of a good person, stressed the importance of discipline learned in the military, and encouraged female cadets to consider military service. He discussed the significance of compassion, suggested ways to support the military externally, and shared his journey of founding RuralShores in 2005.

NMIMS students also visited the Atal Tinkering Lab at the school, witnessing innovations by students.



# NMIMS SOBUS Udyami Business Cohort

CoE launched the Udyami business cohort under the mentorship of successful entrepreneur Mr Prashant Kulkarni.

In this cohort 15 student entrepreneurs went through a three-week program where they learnt about the complete process to launch an online business from scratch.

The objective of the cohort was to empower students to launch their business while studying and without any hefty investment.

The participants are now in the final stages of preparations and are equipped with the fundamentals of entrepreneurship, soon they will be launching their online ventures.



Mohit Deshmukh, 3rd year SAST student said that he has gained skills and confidence from the cohort to launch his business which earlier seemed impossible.



# INNOVATIONS AND LEARNINGS

# 'Brand Dhule' (Industrial Innovation Expert Speakers)

CoE took students to the Brand Dhule event, a flagship event by Khandesh Udyog Prabodhini organization.

The event focuses on supporting local entrepreneurs and promoting their startups.

NMIMS students got an opportunity to interact with startup founders and listen to expert speakers at the event. The event was attended by famous youtubers in the field of Finance, Innovation and entrepreneurship.



I got important insights like E in entrepreneurship stands for execution. Move, do, learn - repeat and Business needs an idea to grow - not money. Money will come later but without an idea, it is truly a difficult climb.

- Zeel Dave, Student of MPSTME

# Textile Visit

NMIMS SOBUS CoE took 35 students to Dessan Textile Park to explore and understand the manufacturing process of cotton textiles.

Students got an opportunity to see the live processes of ginning, spinning, knitting, weaving, dyeing and garmenting.

Shirpur Textile Park is one of the largest textile manufacturing units in a country with highly advanced technologies.

Students also explored the startup opportunities that can be launched to help the unit to smoothen its operations flow.



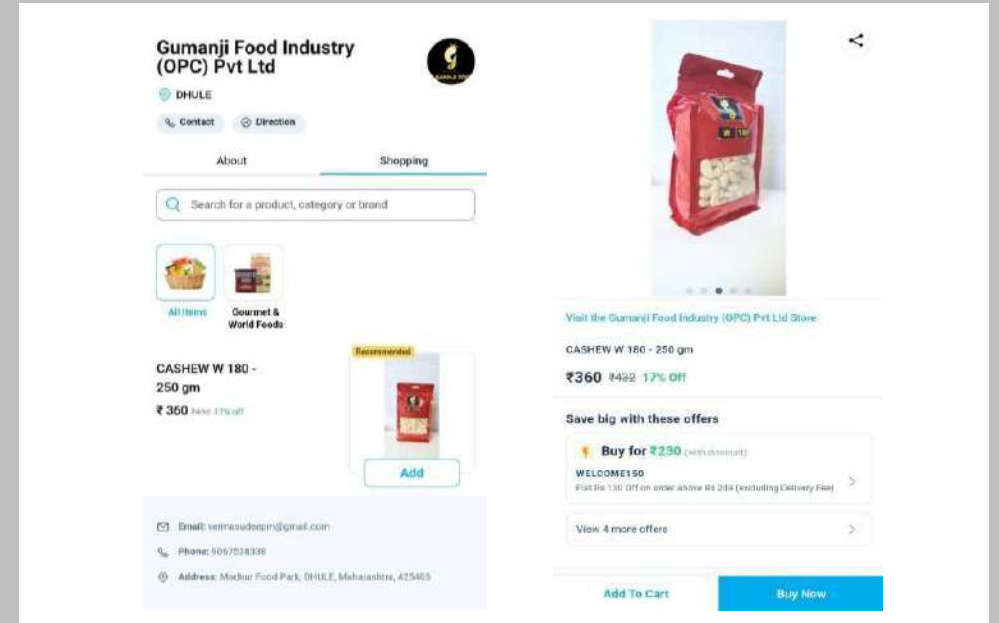
Roshni Deshmukh, AIML student from MPSTME said that being a local student she never saw this unit and now after this visit she got many new ideas to help the unit using artificial intelligence and machine learning technology.

# ONDC Student Project

CoE initiated a student-led project to onboard small entrepreneurs on ONDC (Open Network for Digital Commerce) platform.

ONDC is a government of India initiative which is a set of specifications designed to foster open interchange and connections between shoppers, technology platforms, and retailers.

A team of students from the four schools of NMIMS campus is leading this initiative and have already onboarded one local entrepreneur on the platform. Through this initiative CoE aims to develop leadership qualities in the students and help small businesses from the region to get access to a wide internet marketplace.



## NMIMS SOBUS - R C Patel Institute of Technology Joint Government Project with Dhule Zilla Parishad

CoE and RCPIT college in Shirpur have initiated their inaugural government joint project – one is to develop applications to monitor mid-day meal schemes in government schools and the other is to track trees for the Dhule Forest Department.

Dhule Zilla Parishad CEO Mr. Shubham Gupta (IAS) assigned both projects to the CoE. Students from both campuses, guided by faculty, have commenced prototype development. Over the next six months, they aim to unveil the final application version, intended for use in schools throughout Dhule District.



We are grateful to Dhule ZP CEO Mr. Shubham Gupta Ji for this opportunity as this will provide a platform for the students to apply their knowledge and skills on solving real life challenges.

# Thank You



The logo for SOBUS, consisting of the word "SOBUS" in a bold, black, sans-serif font. The letter "O" is highlighted with a green underline.

If you have an idea for a project, innovation or business, get in touch with us.

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